

Pillow Care Instructions

Ultra-Fresh protection will last for the useful life of the pillow. However, each washing will slowly break down the fibers in the fabric, slowly lowering the quality of the garment. As the Ultra-Fresh is bound to the pillow's fibers, its effectiveness will also decrease as the fibers are damaged.

For this reason, the durability of the Ultra-Fresh treatment will be reduced with each wash. While the treatment will still be effective after multiple washes, please note that washing will eventually lead to a breakdown of the fibers and effectiveness will decrease over time. Chlorine bleach has a damaging effect on most fibers. Do Not use bleach on the Ultra-Fresh pillow.

For optimal use, fluff daily; occasionally using a tumble dryer on a warm settting for 10 minutes. Testing in the TRA laboratories has shown that dry cleaning has no effect on the Ultra-Fresh treatment.